

SYLLABUS
MEDIA 101 Introduction to Media and Production
Matthew Hasselblad
Fall, 2018 Tuesday & Thursday 11:45 -12:24 12:27 – 1:16

CATALOG COURSE DESCRIPTION

MEDIA 101. Introduction to Media. Preproduction to Post Production basics. This course includes the study of screenwriting, cinematography, sound design and recording, editing, camera movements, types and styles, brief visual effects, and music, culminating in original student papers, weekly quiz and/or group projects.

INSTRUCTOR

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Resources Website: ambrosemedia.org

GOALS FOR THE COURSE

After finishing the course successful students will be able to:

1. Critique a movie using a higher level of thinking skills to understand, analyze, and evaluate.
2. Understand in broad terms of elements in preproduction, production and postproduction for media.
3. Use story concepts learned in previous years and apply it to media and everyday assignments.
4. Be able to plan, shoot and edit a video.

MEDIA CLASS OUTCOMES

Upon completion of this course, students will be able to better understand story and it's uses in media and everyday tasks. Students will have basic knowledge of media practices. These principles, when used effectively and ethically, will open doors future professions, college introductions, and/or inspire lifelong creativity.

THE AMBROSE SCHOOL ACADEMIC OBJECTIVES

Assignments and classroom experience in this course will provide an opportunity to students to develop better skills to think logically, analytically, and independently about media's influence on story. Applications of these concepts to real-life situations are emphasized in writing, and all aspects of media.

CLASS EXPECTATIONS

Although this is an elective class, the class expectations will be the same as previous classes taught by Matthew Hasselblad at NNU, Hope Christian Academy and Media Missions Training Programs. Assignment completions, attentive listening, respect and seriousness for the subject is expected.

RESOURCES

- Clean media references will be used in PowerPoint presentations to illustrate a point
- Commercial, industry-standard equipment for class projects and exercises
- The Ambrose School's equipment

HONESTY IN SCHOLARSHIP

Dishonesty, such as cheating, plagiarism, or knowingly furnishing false academic information is a serious offense, which strikes at the very heart of every creative artist in his or her field. Such conduct, an affront to fellow students and the faculty, **will not be tolerated**. Consequences of dishonesty will be decided swiftly by the instructor and The Dean of Upper School.

ASSIGNMENT EXPECTATIONS

All though this is an elective, this course will be treated as a normal class. There will be pop quizzes, homework and group projects in class time and out of class time. The average out of class assignments would be no more than 1 hour a week over a given semester.

There will be two tracks of assignments which students will be able follow throughout the semester. Students will be expected to complete assignments they've committed to finishing. Students will always have the option before any assignment to choose which track to do.

TRACK 1 ASSIGNMENTS: Track 1 Assignments are required for all. They are technical assignments, not creative assignments. Example of a Track 1 Assignment would be taking 3 videos that follows the rule of thirds with your phone.

TRACK 2 ASSIGNMENTS: There will be opportunities for additional exercises and practices for students throughout the year. The Track 2 assignments focus more on creative assignments such as scripts, more intense video projects, movie analysis, etc. Since creativity isn't something that can be taught, this is for the existing, passionate media goers. Track 2 Assignments are expected to be completed if they are committed too. You DO NOT need to commit to ALL Track 2 Assignments for the semester at once. You may pick and choose which Track 2 Assignments you would like to participate in when they come up.

INDEPENDENT STUDY

Juniors and seniors may have the opportunity to qualify for independent study if they have an existing area of passion they interested in and are competent in the basics of film. There will be minimal mentorship and supervision from the instructor due to limited time.

COURSE PROJECT

In addition to reading and class participation, there is a semester project. Details of these assignments will be provided in depth on the syllabus schedule. These assignments will count as ½ credit if late and only accepted for up to 3 days after the scheduled due date.

ASSESSMENT

Class assessment is based on the following:

- Incomplete Assignment: -5 Points
- Failure on Quizzes (Below 80%): -5 Points
- Goofing Around, Phone Usage, Etc.: -5 Points
- Film Shoot/Extra Activities Assigned: +5 Points
- Any Assignment Completion On Track 2: +5 Points

**everyone starts with 100 points in the beginning of each semester*

GRADING SCALE

A	93-100	B-	80-82	D+	67-69
A-	90-92	C+	77-79	D	63-66
B+	87-89	C	73-76	D-	60-62
B	83-86	C-	70-72	F	< 60

CLASS SCHEDULE

Since this is the first year of teaching, class expectations could change due to understanding more of The Ambrose School's culture and academic expectations. Class schedules will be planned and handed out every first of the month.

**means out of typical classroom time*

DATE	TOPIC/ACTIVITY	DETAILS	Assignments (<i>due next class session</i>)
August 21st, 2018	Introduction/Overview of the Class	What to expect for the following semester (content and assignments), get to know teacher and students	
August 23rd, 2018	Aristotle's Theories in Media	Three Act Structure, Characteristics of the Antagonist and the Protagonist and more. Implications of these used not just in film but in typical classroom writing assignments and conversation.	*Using the study sheets given, find at least 3 of the story tools references in Aristotle's Poetics (worksheet will be given)
August 27th, 2018	Camera ISO, Shutter, F-Stop	Learn and see what the ISO, Shutter and F Stop does on a camera.	* <i>Aristotle Worksheet Due</i> If time permits, go into 3 groups and set up multiple shots using different lighting scenarios
August 29th, 2018	Camera Composition Basics	Rule of thirds, lines, creative camera angles	Pop Quiz on ISO, Shutter, F Stop If time permits, go into 3 groups and set up multiple shots using different lighting scenarios and compositions

* TRACK 1 ASSIGNMENTS (everyone has to do)

** TRACK 2 ASSIGNMENTS (you can make the commitment before the assignment is given at any time, +5 points)